





– 23 - 25 AUGUST, HYDERABAD ////

# INDIA'S 1<sup>ST</sup> & LARGEST MULTICITY AUTOSHOW

A VENTURE OF







**TATA MOTORS** Connecting Aspirations







Team Stratagem

**IP MANAGED BY** 

#### Relio Quick Auto Mall @ Next Galleria, Hyd : 23th – 25th Aug'19 – Event Synopsis

After the Grand Success of Auto Mall Season 1 in May 19 Auto Mall Season 2 @ Next Galleria was organized from Aug' 23 - 25, 2019.

> Top 6 leading automobile brands participated JTP, NEXA, TATA MOTORS, BENELLI, HARLEY DAVIDSON, KTM

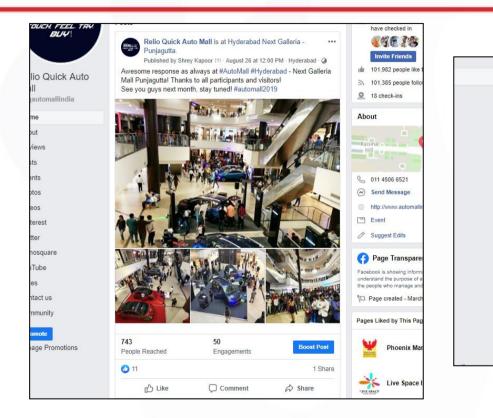
Auto Mall served as a one stop destination for visitors who were thinking of driving home a Car or Bike.

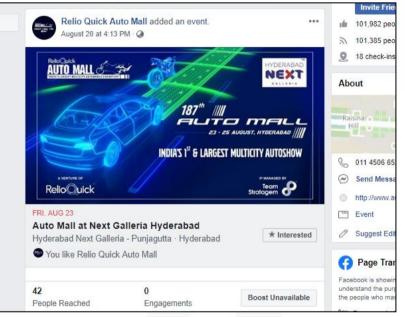
All the brands put together generated over 500+ hot and warm enquiries, and Over 1 Lakh+ people visited Next Galleria, during Auto Mall event weekend.

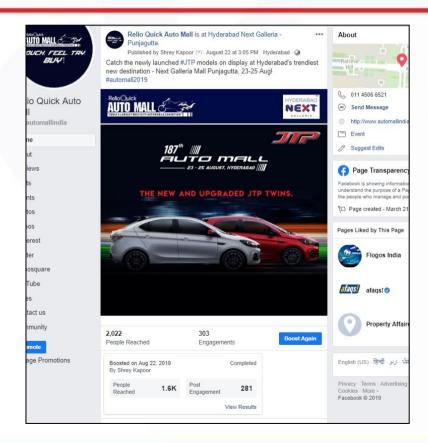


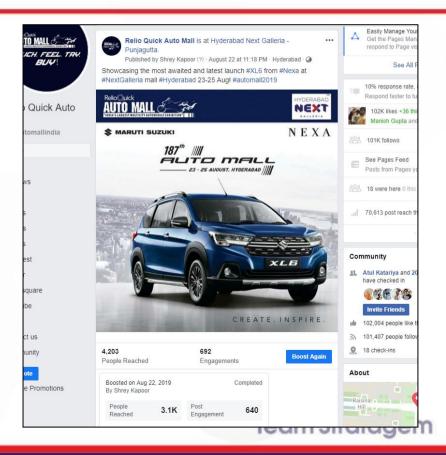


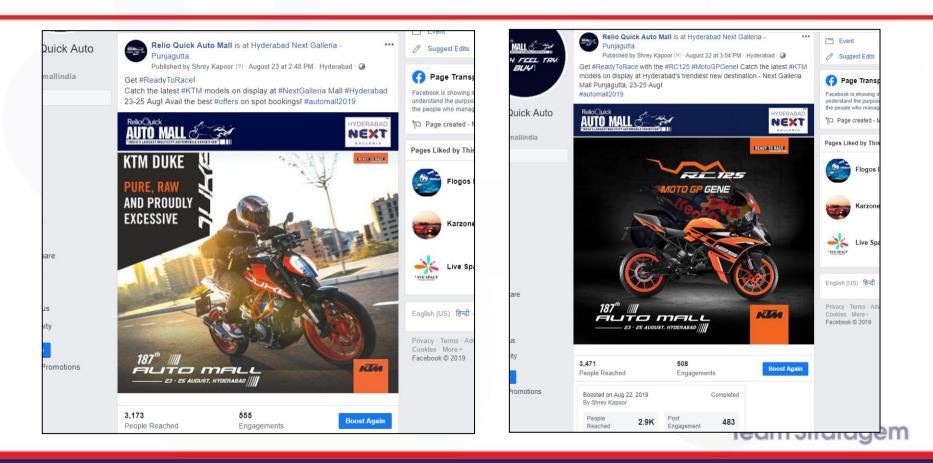


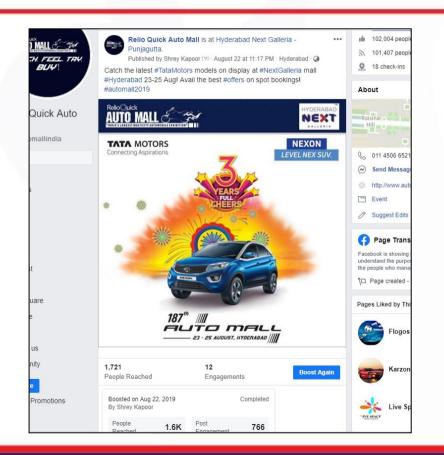


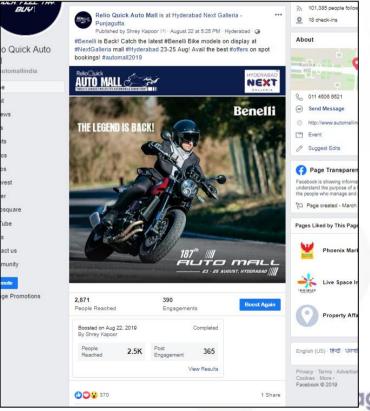




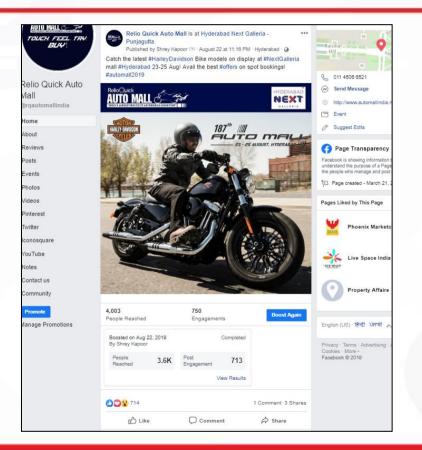






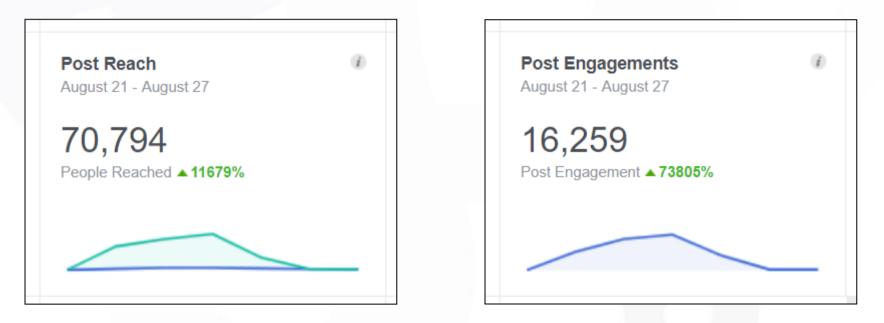


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# Auto Mall FB Page Engagement

High Facebook Page Targeted Reach & Engagement around show dates



#### Event Glimpses











































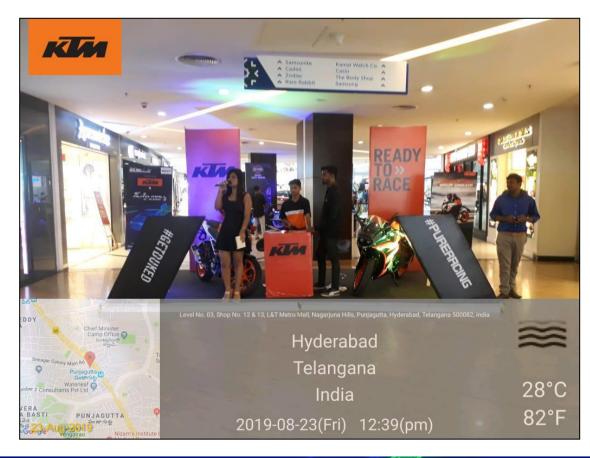














































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#### **THANK YOU**

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